

From: Shingo Fujii
To: Jason Walsh
Subject: Seeking cooperation on PCM-1234BC

Hi Jason,

I'm Shingo Fujii, R&D manager at Tokyo head office. We met last May at Global Orientation.

Next week, my team will kick off the development of PCM-1234BC, slated for release later next year. As you know, this model will be distributed globally, whereas the current model was designed specifically for the Japanese market.

Accordingly, it is essential that we incorporate ideas and opinions of our global marketing teams from the early stages of development for the new model. I would like to ask for you and your team's cooperation regarding U.S. market analysis and consumer trends research.

For starters, I would like to schedule a conference call between the two teams sometime this week to discuss the development process and time frames for specific tasks. Let me know what day and time is convenient for you.

I look forward to working with you.

Best regards,

Shingo