

Kaori: Good morning, everyone. My name is Kaori Miyata from the sales department. I'm here today to talk to you about the results of our sales campaign for product A. I'm going to cover three main points in my presentation. First, we'll look at some figures from the campaign period and compare them with the same period last year. Then, I'll examine a few individual cases of stores where some problems were encountered as well as those where the campaign was particularly successful. Finally, I'll talk a little about our sales strategies for next quarter. Feel free to ask questions at any time. OK, let's begin by looking at the handout. The red line in Table 1 represents the changes in daily sales in the second quarter; the blue line is for the same period last year. If you compare these figures, you can see that the campaign contributed to a sales increase of almost 20 percent. So, on the whole, the campaign was largely successful. That said, let's go back to the problems I mentioned earlier that need to be addressed before our next campaign. Here's an example...