

Tsuyoshi: Hi. Pleased to meet you, Ms. Lopez. I'm Tsuyoshi Kitano. I'll be the producer for your new commercial.

Tina: Nice meeting you, too, Mr. Kitano. I'm Tina Lopez, marketing manager. You can call me Tina. Thank you for coming today. I'm glad to have a chance to work with you.

Tsuyoshi: Likewise. Here's my business card.

Tina: And this is mine.

Tsuyoshi: Thank you.

Tina: So, have you been doing this for a long time?

Tsuyoshi: Well, I studied graphic design in college and originally started out as a designer at a small design firm, doing everything from posters and booklets to flyers. I then went on to design magazine ads at XYZ Ad Agency for about seven years. While there, I started helping out with TV commercials too, and I found that more exciting because I'm actually more of a people person than an artist. I joined ABC Advertising in 2003 as production manager and have been with them ever since.

Tina: That's impressive. Would I know any of the projects you've worked on besides that famous dolphin commercial?

Tsuyoshi: You might remember that commercial for canned coffee with actor Ben Damon. That was the first project I worked on as producer.

Tina: Wow, that was yours? I'm really excited to see how our commercial will turn out.