

# 2021

Report on Test Takers Worldwide

> **TOEIC**® SPEAKING & WRITING TESTS

185

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#### The TOEIC® Background Questionnaire

The TOEIC® Background Questionnaire is a selfsurvey that gathers information about TOEIC® Speaking and Writing test takers' educational background, work experience, English language study and use, and TOEIC Speaking and Writing test-taking experience. Responses to the questionnaire enable users to learn more about the backgrounds of people who take the test and some of the factors that affect their TOEIC Speaking and Writing scores and related improvement in English proficiency. Test takers are asked to complete the TOEIC Background Questionnaire before taking the TOEIC Speaking and Writing tests.

The TOEIC Background Questionnaire is presented in Appendix A.

This report is based on the information gathered from all TOEIC Speaking and Writing test takers who completed the TOEIC Background Questionnaire administered in 2021. Please note that the total number of test takers varied across countries. In addition, the response rates also fluctuated across background questions and were quite different between Speaking (Appendix B1) and Writing (Appendix B2). Consequently, caution should be taken in making inferences based on this data.

Since test takers can choose to take both the *TOEIC*<sup>®</sup> Speaking test and the *TOEIC*<sup>®</sup> Writing test together, or take one of the tests individually, this report provides test score information by background questions for Speaking and Writing separately based on different test-taking populations.

Please note that all percentages within the text are rounded to the nearest whole number and in some cases may sum to more than 100 percent. Also note that all tables and figures reflect results only for categories containing 50 or more test takers.

#### Description of *TOEIC*<sup>®</sup> Speaking Test Takers in 2021

Background information was collected from all test takers who took the *TOEIC*<sup>®</sup> Speaking test in 2021 (including test takers who took both the TOEIC Speaking test and the *TOEIC*<sup>®</sup> Writing test and those who only took the TOEIC Speaking test), through either the Public Testing Program or the Institutional Testing Program. The following are highlights about TOEIC Speaking test takers based on the collected data. As noted earlier, the number of test takers who responded to each background question varied across questions.

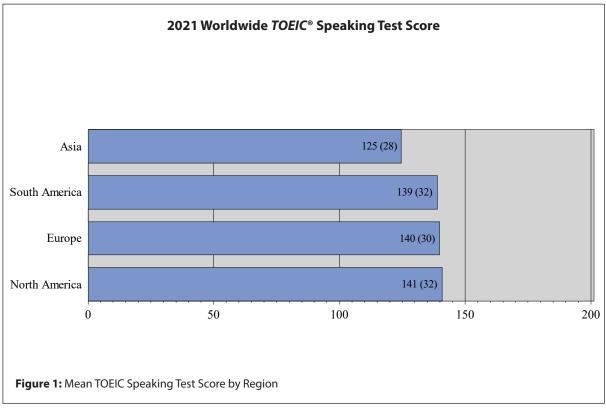
- 58% of test takers were male;
- Most test takers (69%) had an undergraduate degree as their highest level of education or were pursuing one;
- 41% of test takers majored in engineering while 18% and 14% majored in liberal arts and business, respectively;
- 32% of test takers were full-time students, while 47% were employed full-time;
- Among those employed, 42% of test takers worked in the manufacturing industry and 20% of test takers worked in the service industry;
- 22% of test takers worked in clerical/ administrative positions, 16% worked in technician positions, and 15% worked in scientific/technical professional positions;

- 80% of test takers had spent more than 6 years studying English;
- 40% of test takers indicated Listening, Reading, Speaking, and Writing as their most emphasized skills when studying English;
- 40% of test takers used English 1% to 10% of the time in their daily life;
- 23% of test takers selected Reading as their most often used English language skill;
- 46% of test takers indicated that they "sometimes" had difficulty with English communication;
- 58% of test takers had never spent time in a native English-speaking country;
- 36% of test takers indicated travel as their purpose for time spent in English-speaking countries and 25% of test takers indicated participating in language programs as their purpose;
- 39% of test takers who took the TOEIC Speaking test in 2021 had never taken the test before, and 27% had previously taken the test three or more times;
- 47% of test takers had taken the TOEIC Speaking test for job application and 25% for promotion.

#### **Mean TOEIC® Speaking Scores Across Countries**

Figure 1, below, shows the mean and standard deviation of *TOEIC*<sup>®</sup> Speaking scores by geographic region. Table 1, on the following page, is organized by the country where test takers took the test and shows the average test scores of all individuals

from a given country. Please keep in mind that the country in which a test taker took the TOEIC Speaking test is not necessarily his or her native country. Only countries with 50 or more TOEIC Speaking test takers are included in this table.



#### \*Note: All charts reflect results only for categories containing 50 or more test takers. Mexico is included in the data for North America

#### Table 1: Mean Performance by Country

<i>c i</i>	Speaking	
Country	Mean	(SD)*
CHILE	136	(33)
CHINA	118	(22)
COLOMBIA	147	(29)
COSTA RICA	144	(30)
ECUADOR	134	(34)
EL SALVADOR	134	(23)
FRANCE	147	(27)
GERMANY	159	(24)
HONG KONG	97	(42)
INDONESIA	114	(28)
ITALY	139	(27)
JAPAN	111	(33)
KOREA, SOUTH	128	(25)
MEXICO	149	(27)
NETHERLANDS	143	(28)
PANAMA	120	(27)
PHILIPPINES	157	(19)
SINGAPORE	123	(27)
SPAIN	136	(30)
TAIWAN	144	(23)
THAILAND	111	(35)
UNITED ARAB EMIRATES	135	(20)
UNITED STATES	91	(57)
VIETNAM	98	(31)

## *TOEIC®* Speaking Test Takers by Demographic Variables

Table 2 presents the percentage of *TOEIC*<sup>®</sup> Speaking test takers falling into different demographic categories, as well as the average TOEIC Speaking scores for each category. More in-depth information about TOEIC Speaking test takers in these categories is shown after Table 2. The categories used in this report are those found in the *TOEIC*<sup>®</sup> Background Questionnaire.

### Table 2: Mean *TOEIC*<sup>®</sup> Speaking Test Performance by Demographic Categories

		% of Test	Spea	king
		Takers	Mean	(SD)*
Gender	Female	41.7	133	(27)
Ger	Male	58.3	124	(25)
	Elementary school	1.9	107	(36)
	•			
	Junior high school	0.9	106	(38)
	High school	3.8	120	(34)
ion	Vocational school	0.5	114	(32)
Education	Vocational school after high school	0.6	114	(35)
Ed	Community college	5.0	113	(31)
	Undergraduate college	69.4	130	(24)
	Graduate school	14.0	128	(24)
	Language institution	3.8	127	(26)
	Liberal arts	17.5	134	(29)
	Social studies	6.7	136	(26)
<u> </u>	Business related	14.0	133	(26)
Major	Sciences	7.0	127	(25)
2	Health related	2.6	131	(28)
	Engineering	41.0	123	(23)
	Other	11.2	124	(31)

### Table 2: Mean TOEIC® Speaking Test Performance byDemographic Categories (Continued)

		% of Test	Speaking	
		Takers	Mean	(SD)*
tus	Full time employee	46.7	124	(27)
t Sta	Part time employee	5.1	128	(30)
Current Status	Not employed	16.6	132	(23)
C	Full time student	31.6	132	(25)
		2.1	100	(2.4)
	Agriculture	3.1	106	(34)
	Construction	4.1	121	(25)
	Manufacturing-Food	1.8	126	(31)
	Manufacturing-Pharmaceuticals	1.5	124	(26)
	Manufacturing-Chemicals	3.8	123	(24)
	Manufacturing-Fabric	0.2	124	(29)
stry	Manufacturing-Petroleum	0.6	129	(23)
npu	Manufacturing-Metals	2.3	126	(25)
Type of Industry	Manufacturing-Machinery	6.4	118	(23)
Typ	Manufacturing-Electronic	13.7	117	(23)
	Manufacturing-Vehicles	3.9	118	(28)
	Manufacturing-Glass	0.1	119	(28)
	Manufacturing-Clothing	1.3	133	(27)
	Manufacturing-Other	6.2	117	(26)
	Service-Education (High school or below)	2.5	143	(27)
	Service-Education (College or above)	1.5	144	(28)

### Table 2: Mean *TOEIC*<sup>®</sup> Speaking Test Performance by Demographic Categories (*Continued*)

		% of Test	Spea	king
		Takers	Mean	(SD)*
	Service-Legislative	1.0	133	(24)
	Service-Foreign Affairs	0.3	142	(26)
	Service-Armed forces	1.6	132	(25)
	Service-Health	1.5	127	(28)
E.	Service-Traveling	4.1	135	(25)
Type of Industry (cont.)	Service-Other	7.6	131	(27)
ر ک	Public Utility Production	2.9	128	(22)
usti	Mass Media	0.9	136	(27)
lnd	Telecommunication	4.7	120	(22)
of	Retail/Wholesale	1.2	122	(32)
ype	Trading	2.4	131	(28)
	Finance	3.4	131	(25)
	Insurance	0.4	128	(29)
	Real Estate	0.3	127	(29)
	Transportation	1.4	134	(27)
	Other	13.2	123	(30)
				()
	Management	11.3	123	(30)
	Scientific/Technical Professionals	14.7	121	(23)
٩	Teaching/Training	4.1	140	(30)
Type of Job	Professional Specialist	3.0	130	(26)
90	Technician	15.9	117	(24)
Ě	Marketing/Sales	8.3	126	(28)
-	Clerical/Administrative	21.7	123	(27)
	Services	9.2	132	(27)
	Other	11.8	124	(29)
nt glish	< = 4 years	10.5	113	(31)
Spei J Eng	> 4-6 years	9.1	122	(26)
Years Spent Studying Englisl	> 6-10 years	21.9	126	(25)
Stuc	> 10 years	58.5	132	(24)

### Table 2: Mean *TOEIC*<sup>®</sup> Speaking Test Performance by Demographic Categories (*Continued*)

		% of Test	Spea	king
		Takers	Mean	(SD)*
	Listening	7.8	120	(29)
Language Skills Most Emphasized	Reading	4.5	125	(28)
ills <b>N</b> ized	Speaking	16.6	126	(25)
Juage Skills Emphasized	Writing	1.0	125	(31)
guag Emp	Listening and Speaking	27.8	126	(25)
Lang	<b>Reading and Writing</b>	2.5	130	(29)
	Listening, Reading, Speaking, and Writing	39.8	132	(26)
	None	9.0	120	(20)
aily sh				(29)
nt D ngli	1–10%	39.5	125	(26)
Spe Ig El	11–20%	29.9	129	(24)
Time Spent Daily Using English	21–50%	15.7	134	(25)
Ë	51–100%	5.8	141	(28)
	Listening	11.7	125	(29)
kills	-			
e Sk iten	Reading	22.6	127	(25)
sh-Language Sh sed Most Often	Speaking	12.2	126	(26)
ang Mos	Writing	3.0	125	(29)
English-Language Skills Used Most Often	Listening and Speaking	19.0	127	(26)
ilgn U	<b>Reading and Writing</b>	11.2	129	(25)
ш	Listening, Reading, Speaking, and Writing	20.3	131	(26)
ے				
silgr on	Almost never	7.1	131	(37)
ih Er cati	Seldom	14.9	135	(28)
y wit nuni	Sometimes	46.3	130	(24)
Difficulty with English Communication	Frequently	21.6	123	(23)
Diff	Almost always	10.2	114	(27)

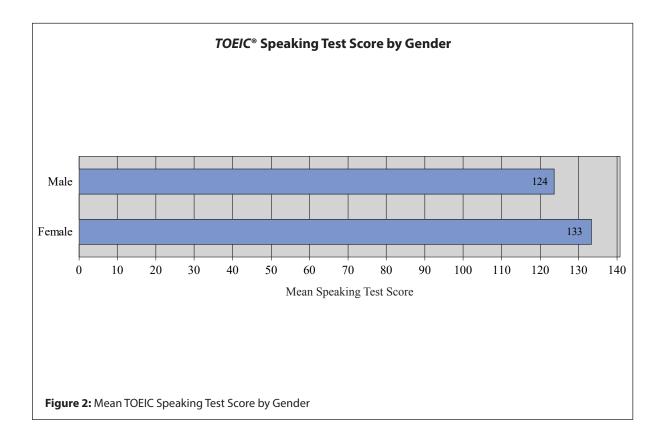
### Table 2: Mean TOEIC® Speaking Test Performance byDemographic Categories (Continued)

		% of Test	Spea	king
		Takers	Mean	(SD)*
ل ط	No	58.1	124	(26)
iglist count	Yes, < 6 months	24.0	128	(24)
in En Ing C	Yes, 6–12 months	7.7	134	(24)
Time in English- Speaking Countr	Yes, 1–2 years	3.9	141	(25)
т Ŗ	Yes, > 2 years	6.2	147	(29)
>				
in untr	To study	13.0	151	(26)
Time ոց Co	To participate in language program	25.4	135	(22)
Purpose for Time in lish- Speaking Countı	To travel	36.2	128	(23)
urpos sh- Sp	To work	17.0	123	(25)
P. Engli	Other	8.4	142	(29)
5				
king Take	Never	38.8	129	(29)
<sup>©</sup> Spea est Was	Once	22.4	130	(25)
Times <i>TOE</i> /C <sup>®</sup> Speaking od Writing Test Was Taken	Twice	12.0	128	(24)
Time and Wi	Three times or more	26.8	124	(24)
est	For job application	46.8	131	(24)
g TOE ing T	For promotion	24.6	120	(26)
Takin I Writ	To assess language program	5.2	128	(27)
Purpose for Taking TOEIC Speaking and Writing Test	For learning	12.3	130	(28)
urpos eakir	For graduation	11.0	128	(28)
Pr Sp	For visa	0.1	110	(41)

#### Gender

Overall, a larger proportion of males than females took the *TOEIC*<sup>®</sup> Speaking test (as shown in Table 2). Countries that had a large male testtaking population include the United States (86%), Indonesia (81%), China (76%), South Korea (59%), Chile (58%), Mexico (57%), the Philippines (56%), Thailand and Singapore (53% each), and Japan (52%). In some countries, however, there was a higher proportion of female than male test takers. These countries include Ecuador (69%), Costa Rica and Panama (61% each), and Vietnam (60%).

Figure 2 shows that females had higher average Speaking scores than males.

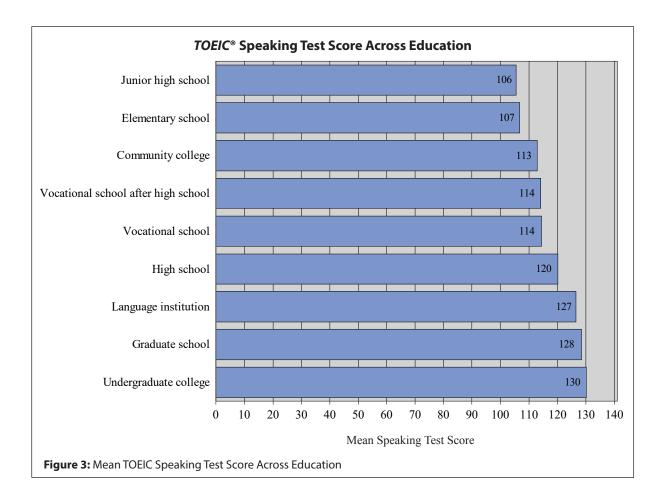


#### **Education**

The majority of test takers (69%) held an undergraduate degree as their highest level of education or were pursuing an undergraduate degree at the time that they answered the *TOEIC*<sup>®</sup> Background Questionnaire. A similar percentage of women (70%) and men (70%) held or were pursuing an undergraduate degree as their highest level of education. Slightly more men (16%) than women (11%) held or were pursuing a graduate degree.

Because of differences among countries and regions in educational systems, comparisons of

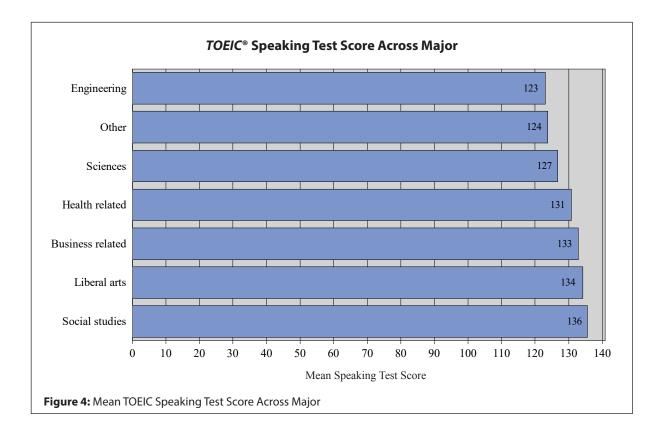
educational level are somewhat subjective. Results show that the Philippines (91%), the United Arab Emirates (75%), South Korea (74%), the United States (68%), Mexico (64%) and Japan (60%) had the highest proportion of test takers holding or pursuing an undergraduate degree, while France (48%) had the largest proportion of test takers holding or pursuing a graduate degree. Panama (60%) and El Salvador (56%) had the highest proportion of test takers with an elementary school education.



#### **Academic Major**

The largest percentage of *TOEIC*<sup>®</sup> Speaking test takers majored in engineering (41%). Indonesia (80%), the United Arab Emirates (69%), the Philippines (60%), and South Korea (46%) had the highest percentages of test takers with an engineering major. Liberal arts (18%) and businessrelated majors (14%) were the second and third most popular majors. Panama (73%), El Salvador (68%), and Vietnam (67%) had the highest percentage of test takers in liberal arts majors. Countries with a high percentage of test takers with business-related majors include China (38%), Germany (34%), Mexico (28%), and Thailand (27%).

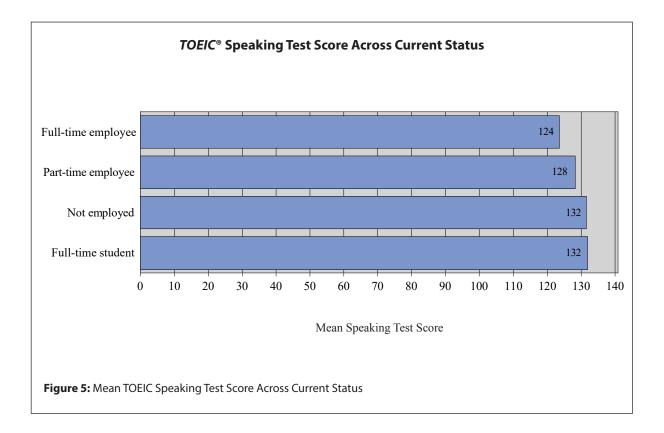
Across all test takers, more females (28%) majored in liberal arts than males (9%), and more males (57%) majored in engineering than females (21%).



#### **Employment Status**

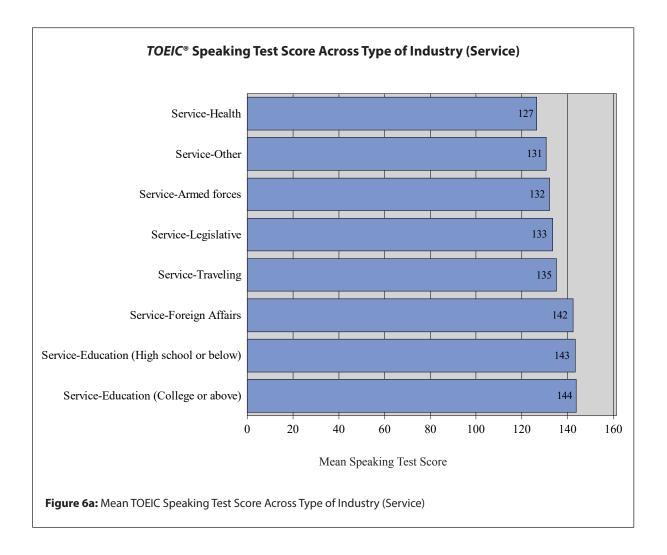
Overall, the majority of *TOEIC*<sup>®</sup> Speaking test takers were full-time employees (47%) or full-time students (32%). Countries such as the United Arab Emirates (97%), China (94%), the United States (92%), Thailand (87%), Vietnam (80%), Ecuador and Mexico (79% each), Japan (58%), and South Korea (44%) had a high proportion of full-time employees. Countries such as the Philippines and Singapore (81% each), and the Netherlands (52%) had the highest proportion of full-time students.

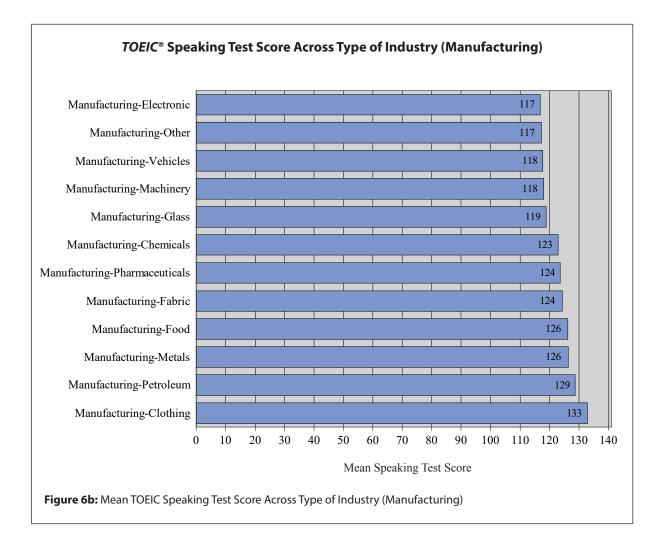
More males (54%) than females (37%) were fulltime employees. More females (36%) than males (28%) were full-time students.

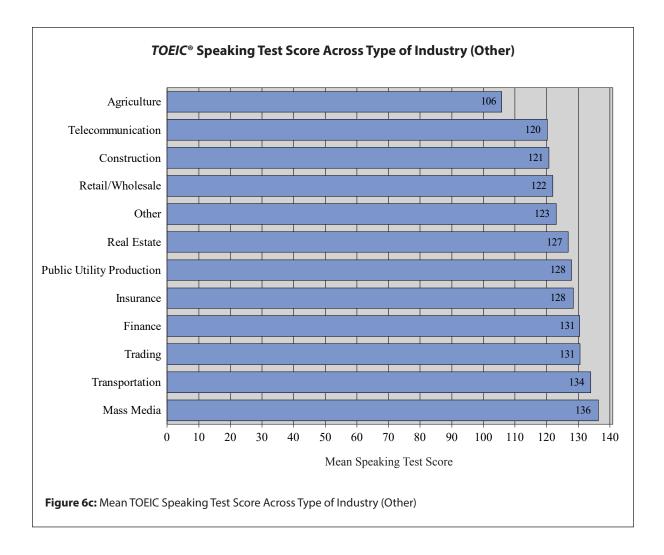


#### **Type of Industry**

As seen in Table 2, most test takers who were employed full-time worked in either the manufacturing or the service industries. Figures 6a (Service), 6b (Manufacturing), and 6c (Other than Service or Manufacturing) provide average *TOEIC*<sup>®</sup> Speaking scores for the various industry types.





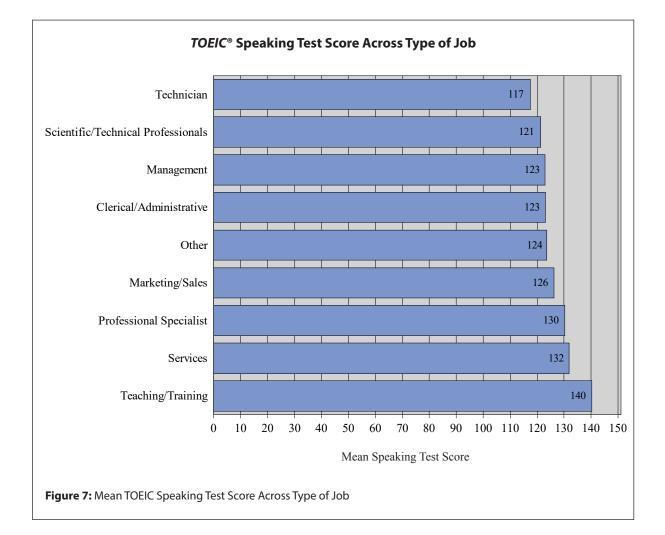


#### **Type of Job**

The types of jobs performed by test takers varied greatly across countries. Overall, the largest group of test takers was clerical/administrative professionals (22%).

South Korea (26%) had the largest percentage of test takers working in clerical/administrative positions. Almost all test takers in El Salvador and Panama (99% each) were in management positions. A large percent of test takers in Indonesia (68%) were technician professionals.

Overall, more females (19%) worked in services positions than males (4%). More males (22%) worked in technician positions than females (5%). More males (18%) worked in scientific/technical positions than females (9%).

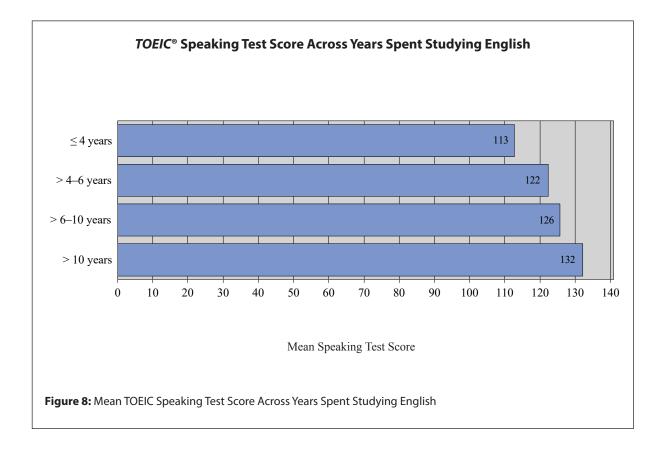


#### **Years Spent Studying English**

Eighty percent of 2021 test takers indicated that they had studied English for more than six years.

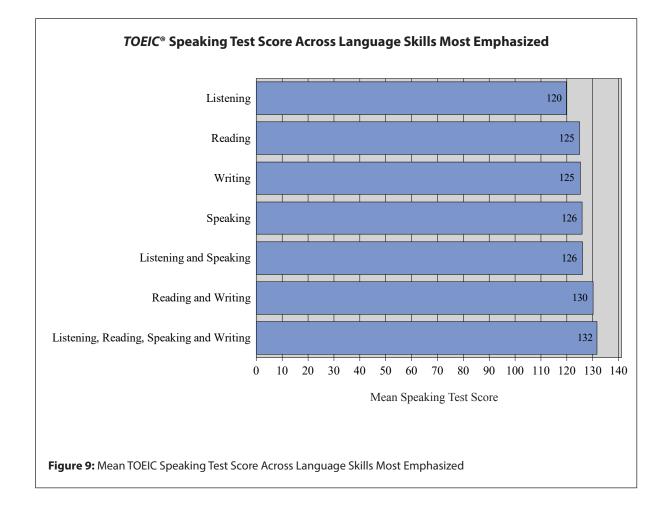
Most test takers in Panama (99%) and El Salvador (98%) had studied English for no more than four years. In contrast, most test takers in Taiwan (67%), the Philippines (63%), South Korea (61%), and Japan (58%) had studied English for more than 10 years.

Overall, females (63%) had a slightly higher percentage than males (56%) who had studied English for more than ten years.



#### Type of Language Skill Most Emphasized When Studying English

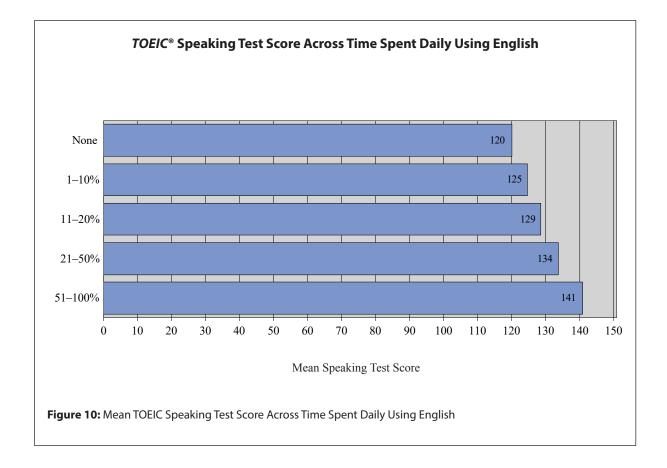
Overall, 40% of test takers indicated that all four English language skills (Listening, Reading, Speaking, and Writing) were emphasized during their studies. Twenty-eight percent of test takers indicated that Listening and Speaking skills were the skills most emphasized. Many test takers from South Korea (43%), Taiwan (38%), and the Philippines (36%) indicated an emphasis on all four English language skills. Meanwhile, the majority of test takers from Panama (78%), Vietnam (67%), and El Salvador (57%) indicated an emphasis on the Listening skill only.



#### **Daily English Use Requirement**

In response to the question, "How much time must you use English in your daily life?," 40% of all test takers indicated that they had to use English for only 1 to 10% of their daily life. Countries that had a large proportion of test takers in this category include Indonesia (63%), and Japan, South Korea, and Singapore (41% each).

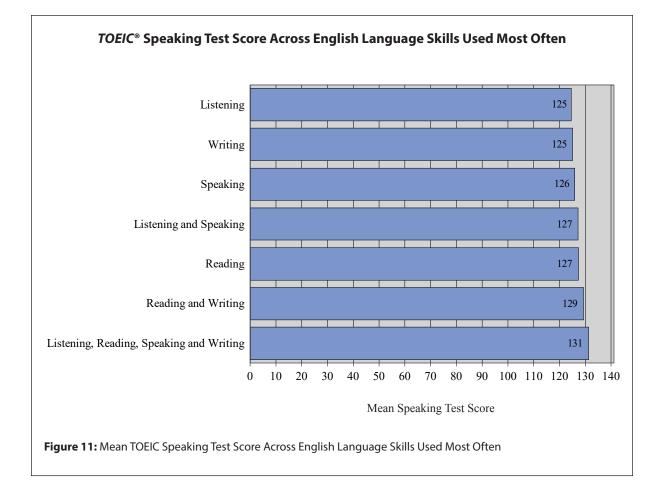
Many test takers from Panama (73%), Vietnam (59%), and El Salvador (56%) responded that they spent none of their daily life using English.



#### **Most Frequently Used Language Skill**

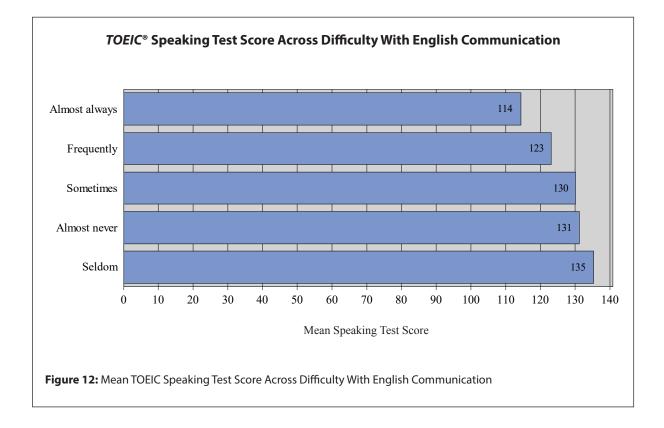
Nineteen percent of all test takers indicated that Listening and Speaking were the English language skills that they used most often. Twenty percent used all four skills most often, and twenty-three percent of test takers used the skill of Reading most often. The United States (24%) had the highest percentage of test takers who used all four English language skills most often. It also had the highest percentage (35%) of test takers who used Listening and Speaking skills most often, followed by Singapore (26%). Listening was the most often used skill in Panama (80%), Vietnam (66%), El Salvador (65%), Italy (38%) and Japan (36%). Reading was the most often used skill in Taiwan (33%) and Chile (32%).

More females (21%) than males (18%) reported that they used both Listening and Speaking most often.



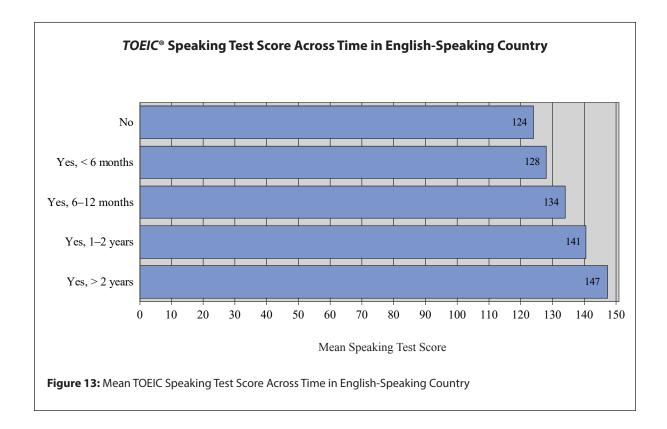
#### Difficulty With English Affecting Communication

When asked, "How often has difficulty with English affected your ability to communicate?," 46% of all test takers responded "Sometimes," 22% responded that difficulty with English "Frequently" affected their ability to communicate, and 15% responded that difficulty with English "Seldom" affected their ability to communicate. The majority of test takers in Panama (76%), and Vietnam and El Salvador (62% each), indicated that difficulty with English "Almost never" had affected their ability to communicate.



#### Time Spent in a Native English-Speaking Country

Respondents were asked, "Have you ever lived in a country in which English is the main spoken language?" About 18% of all test takers indicated that they had spent six months or more in a country in which English was the main spoken language. Fifty-eight percent indicated that they had never spent time in an English-speaking country. Almost all test takers in El Salvador and Panama (100% each), and Vietnam (95%), reported that they had never spent time in English-speaking country. The United States (76%) and Singapore (57%) are among the countries with the highest percentage of test takers who spent more than two years in an English-speaking country.

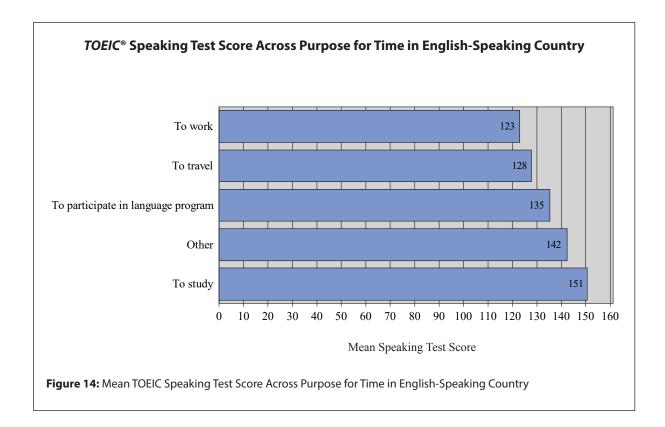


#### Purpose for Time in a Native English-Speaking Country

In response to a question asking, "What was your main purpose for living in a country in which English is the main spoken language?," 36% indicated travel as their purpose for spending time there. Twenty-five percent of test takers indicated they did so for the purpose of participating in a language program.

Many test takers in the United States (83%), the United Arab Emirates (73%), and China (73%) indicated work as their purpose. Many test takers in Indonesia (50%) and Singapore (46%) spent time in an English-speaking country to study. Many test takers in the Philippines (41%) and South Korea (40%) spent time in an English-speaking country to travel.

More females (31%) than males (21%) indicated that their purpose was to participate in a language program. More males (23%) than females (8%) indicated that their purpose was to work.



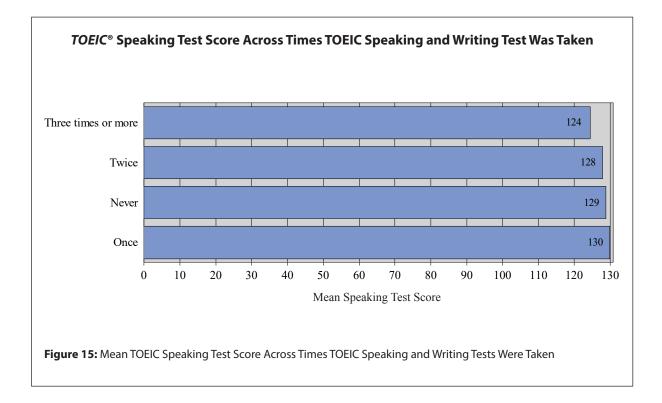
#### **TOEIC®** Speaking Test-Taking Experience

Overall, 61% of test takers had taken the *TOEIC*<sup>®</sup> Speaking test before, with about 27% of test takers having taken the TOEIC Speaking test three or more times previously.

The percentage of test takers who had previously taken the TOEIC Speaking test varied widely across

countries, from a low of 1% in El Salvador to a high of 78% in Indonesia.

In general, more females (44%) than males (34%) had never taken the TOEIC Speaking test before. More males (32%) than females (20%) had taken the test three times or more previously.

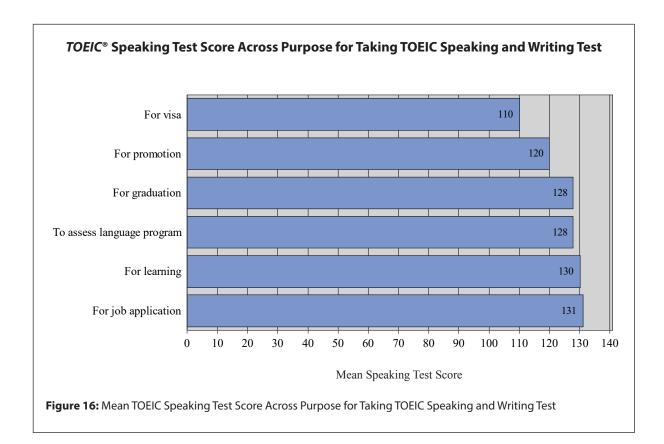


#### Purpose for Taking the TOEIC® Speaking Test

A high percentage of test takers indicated that their purpose for taking the *TOEIC*<sup>®</sup> Speaking test was for job application (47%) or for promotion (25%).

The majority of test takers in Panama (75%), Vietnam (71%), El Salvador (57%), Costa Rica (51%), and South Korea (50%) took the test for job application purposes. In Thailand (58%), most test takers took the test for promotion purposes. Many test takers in Singapore (56%) and Japan (48%) took the test for learning. In the Philippines (57%) and Indonesia (54%), many test takers took the test for graduation.

More females (54%) than males (42%) indicated that their purpose for taking the test was for job application. More males (30%) than females (17%) took the test for job promotion.



# Description of *TOEIC*<sup>®</sup> Writing Test Takers in 2021

Background information was collected from all test takers who took the *TOEIC*<sup>®</sup> Writing test in 2021 (including test takers who took both the *TOEIC*<sup>®</sup> Speaking test and the TOEIC Writing test and those who took only the TOEIC Writing test), through either the Public Testing Program or the Institutional Testing Program. The following are highlights about TOEIC Writing test takers based on the collected data. Please note that the percentage of test takers who responded to each of the background question varied across questions.

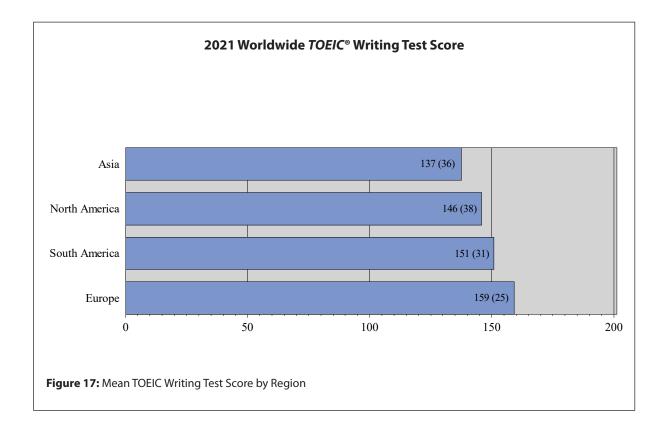
- 47% of test takers were male;
- Most test takers (50%) had an undergraduate degree as their highest level of education or were pursuing one;
- 31% of test takers majored in liberal arts while 14% and 18% majored in engineering and business, respectively;
- 53% of test takers were full-time employees, while 30% were full-time students;
- Among those employed, 29% and 21% of test takers worked in the service industry and manufacturing industry, respectively;
- 21% of test takers worked in management positions, 13% of test takers worked in clerical/ administrative positions, and 12% of test takers worked in scientific/technical professional positions;

- 70% of test takers had spent more than 6 years studying English;
- 29% of test takers indicated Listening, Reading, Speaking, and Writing as their most emphasized skills when studying English;
- 32% of test takers used English 1 to 10% of the time in their daily life;
- 28% and 21% of test takers selected Listening and Reading, respectively, as their most often used English language skill;
- 41% of test takers "sometimes" had difficulty with English communication;
- 63% of test takers had never spent time in a native English-speaking country;
- 48% of test takers indicated their purpose for spending time in English-speaking countries was to either study or participate in a language program;
- 68% of test takers who took the TOEIC Writing test in 2021 had never taken it before;
- 27% of test takers took the TOEIC Writing test for learning, 30% for job application, and 21% for graduation.

#### Mean *TOEIC®* Writing Test Scores Across Countries

Figure 17, below, shows the mean and standard deviation of *TOEIC*<sup>®</sup> Writing scores by geographic region. Table 3, on the following page, is organized by the country where test takers took the test and shows the average test scores of all individuals from a given country. Please keep in mind that

the country in which a test taker took the TOEIC Writing test is not necessarily his or her native country. Only countries with 50 or more TOEIC Writing test takers are included in this table.



#### Table 3: Mean TOEIC® Writing Test Performance by Country

Constant	Writing	
Country	Mean	(SD)*
CHILE	149	(31)
CHINA	147	(26)
COLOMBIA	157	(30)
COSTA RICA	147	(43)
ECUADOR	147	(33)
EL SALVADOR	155	(19)
FRANCE	165	(22)
GERMANY	164	(27)
HONG KONG	118	(49)
INDONESIA	138	(23)
ITALY	158	(23)
JAPAN	132	(35)
JORDAN	123	(46)
KOREA, SOUTH	148	(30)
MEXICO	160	(26)
NETHERLANDS	160	(23)
PANAMA	143	(27)
PHILIPPINES	171	(20)
SINGAPORE	145	(22)
SPAIN	158	(26)
TAIWAN	158	(22)
UNITED STATES	90	(54)
VIETNAM	130	(36)

#### **TOEIC® Writing Test Takers by Demographic** Variables

Table 4 presents the number and percentage of *TOEIC*<sup>®</sup> Writing test takers falling into different demographic categories, as well as the average TOEIC Writing scores for each category. More indepth information about TOEIC Writing test takers in these categories is shown after Table 4 in this report.

The categories used in this report are those found in the *TOEIC*<sup>®</sup> Background Questionnaire.

### Table 4. Mean *TOEIC*<sup>®</sup> Writing Test Performance by Demographic Categories

		% of Test	Writ	ting
		Takers	Mean	(SD)*
Gender	Female	52.9	146	(34)
Ger	Male	47.1	148	(32)
	Elementary school	7.8	123	(41)
	Junior high school	4.1	118	(45)
	High school	11.2	137	(37)
on	Vocational school	1.1	126	(42)
Education	Vocational school after high school	2.1	136	(34)
Ed	Community college	4.4	134	(33)
	Undergraduate college	49.6	155	(27)
	Graduate school	18.6	156	(25)
	Language institution	1.1	138	(36)
	Liberal arts	31.2	145	(33)
	Social studies	9.8	150	(32)
<u> </u>	Business related	17.9	149	(30)
Major	Sciences	7.8	148	(31)
<	Health related	4.7	148	(32)
	Engineering	14.1	150	(29)
	Other	14.5	134	(41)

### Table 4: Mean *TOEIC*<sup>®</sup> Writing Test Performance by Demographic Categories (*Continued*)

		% of Test	Writ	ting
		Takers	Mean	(SD)*
tus	Full time employee	52.8	145	(32)
t Sta	Part time employee	7.8	141	(41)
Current Status	Not employed	9.7	151	(35)
Cu	Full time student	29.7	152	(31)
	Agriculture	13.4	129	(38)
	Construction	1.9	137	(39)
	Manufacturing-Food	1.8	133	(44)
	Manufacturing-Pharmaceuticals	1.4	144	(30)
	Manufacturing-Chemicals	1.4	144	(29)
	Manufacturing-Fabric	0.3	137	(43)
stry	Manufacturing-Petroleum	1.4	157	(20)
Type of Industry	Manufacturing-Metals	1.1	140	(27)
e of l	Manufacturing-Machinery	2.3	141	(28)
Type	Manufacturing-Electronic	3.5	142	(29)
	Manufacturing-Vehicles	3.3	148	(28)
	Manufacturing-Glass			
	Manufacturing-Clothing	2.4	140	(34)
	Manufacturing-Other	1.9	143	(33)
	Service-Education (High school or below)	6.3	156	(29)
	Service-Education (College or above)	3.4	160	(27)

\*SD = Standard Deviation

**Note:** No numbers are reported for the manufacturing-glass industry due to small sample size.

### Table 4: Mean TOEIC® Writing Test Performance byDemographic Categories (Continued)

		% of Test	Writ	ting
		Takers	Mean	(SD)*
	Service-Legislative	2.9	152	(27)
	Service-Foreign Affairs	0.6	161	(27)
	Service-Armed forces	2.0	155	(28)
	Service-Health	2.7	145	(34)
E.	Service-Traveling	2.4	141	(35)
on	Service-Other	9.1	147	(31)
Type of Industry (cont.)	Public Utility Production	1.0	147	(30)
usti	Mass Media	0.8	150	(32)
Ind	Telecommunication	1.8	151	(28)
of	Retail/Wholesale	1.4	144	(34)
Уре	Trading	4.2	141	(31)
	Finance	10.1	147	(27)
	Insurance	0.9	140	(36)
	Real Estate	0.8	144	(34)
	Transportation	2.4	148	(30)
	Other	10.8	143	(39)
	••	21.2	127	(20)
	Management	21.2	137	(36)
	Scientific/Technical Professionals	12.4	149	(27)
q	Teaching/Training	11.6	154	(30)
ofJ	Professional Specialist Technician	9.1 4.1	150	(28)
ype of Job		10.2	136 145	(34)
È	Marketing/Sales Clerical/Administrative	13.0	143	(32)
	Services	8.8	145	(33)
	Other	9.7	137	(43)
		2.1	157	(-5)
nt glish	< = 4 years	19.5	127	(41)
Years Spent Studying Engli	> 4-6 years	10.4	140	(35)
fears dyin	> 6-10 years	19.0	149	(29)
Stu	> 10 years	51.1	157	(26)

### Table 4: Mean TOEIC® Writing Test Performance byDemographic Categories (Continued)

		% of Test	Writing	
		Takers	Mean	(SD)*
Language Skills Most Emphasized	Listening	21.1	140	(35)
	Reading	12.1	149	(32)
	Speaking	14.0	143	(34)
	Writing	3.5	148	(34)
	Listening and Speaking	13.1	145	(34)
	Reading and Writing	6.8	157	(29)
	Listening, Reading, Speaking, and Writing	29.3	154	(30)
<u>&gt;</u>	None	16.1	133	(36)
Time Spent Daily Using English	1–10%	32.3	143	(34)
	11–20%	24.9	150	(31)
	21–50%	18.1	157	(28)
	51–100%	8.6	164	(26)
<b>cills</b>	Listening	28.2	142	(34)
	Reading	21.4	150	(30)
ge Sl ften	Speaking	10.7	143	(36)
gua ost O	Writing	5.3	152	(31)
lish-Language Sl Used Most Often	Listening and Speaking	10.1	145	(35)
English-Language Skills Used Most Often	Reading and Writing	9.9	154	(29)
	Listening, Reading, Speaking, and Writing	14.3	154	(31)
ish	Almost never	20.6	146	(38)
Engl tion	Seldom	22.4	155	(29)
Difficulty With English Communication	Sometimes	40.9	149	(29)
	Frequently	11.7	140	(32)
	Almost always	4.5	123	(43)

# Table 4: Mean *TOEIC*<sup>®</sup> Writing Test Performance by Demographic Categories (*Continued*)

		% of Test	Writing	
		Takers	Mean	(SD)*
노 노	No	62.8	145	(34)
in English- ing Country	Yes, < 6 months	17.8	147	(31)
in En ng C	Yes, 6–12 months	6.5	151	(31)
	Yes, 1–2 years	4.3	154	(29)
Time Speal	Yes, > 2 years	8.5	160	(28)

in untry	To study	27.9	157	(29)
Time Ig Co	To participate in language program	20.3	150	(27)
for akii	To travel	19.2	146	(32)
urpose sh-Spe	To work	21.6	149	(30)
Purpo English-S	Other	11.0	156	(34)

ıking : Taken	Never	67.9	148	(33)
Times <i>TOE</i> /C <sup>®</sup> Speaking Id Writing Test Was Take	Once	17.1	147	(33)
imes <i>TOEl</i> ( I Writing T	Twice	6.0	145	(33)
Time and Wi	Three times or more	9.0	145	(30)

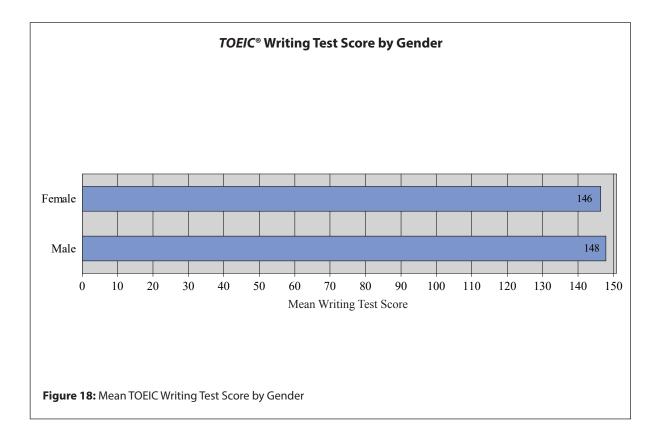
EIC Test	For job application	29.7	146	(34)
<u>င်</u>	For promotion	13.2	142	(31)
Faking d Writiu	To assess language program	8.9	148	(33)
e for Ta g and	For learning	26.5	149	(32)
Purpose ' Speaking	For graduation	21.2	150	(33)
Pul Spe	For visa	0.4	126	(43)

\*SD = Standard Deviation

### Gender

Overall, a smaller proportion of males (47%) took the *TOEIC*<sup>®</sup> Writing test than females (53%) (as shown in Table 4). In Indonesia, 81% of test takers were male and 19% of test takers were female. In the United States, 92% of test takers were male. In South Korea, 57% of test takers were male. However, some countries had a large percentage of female test takers. For example, Ecuador had 69% females. Panama had 61% females and Vietnam had 60% females. Some test takers reported "Other" as their gender.

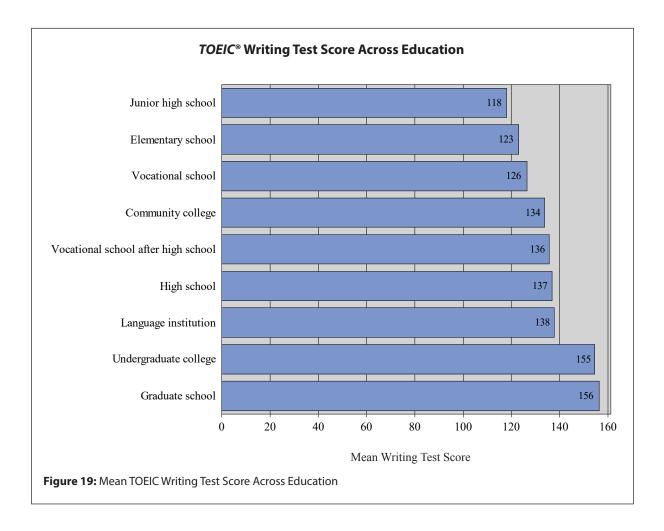
Figure 18 shows that males and females had similar Writing score means.



### **Education**

The majority of test takers (50%) held or were pursuing an undergraduate degree as their highest level of education at the time that they answered the Background Questionnaire. Because of differences among countries in educational systems, comparisons of educational level are somewhat subjective. Results show that the Philippines (91%) had the highest percentage of test takers holding or pursuing undergraduate degrees as their highest level of education. The United States (71%), South Korea (70%), Mexico (64%), Japan (58%), and Taiwan (54%) also had a majority of test takers holding or pursuing undergraduate degrees. Many test takers from France (49%) had or were pursuing degrees at the graduate school level. Some other countries, such as Panama (60%) and El Salvador (56%), had high percentages of test takers with an elementary school education.

Overall, a higher percentage of males (77%) than females (62%) held or were pursuing an undergraduate degree or a graduate degree.

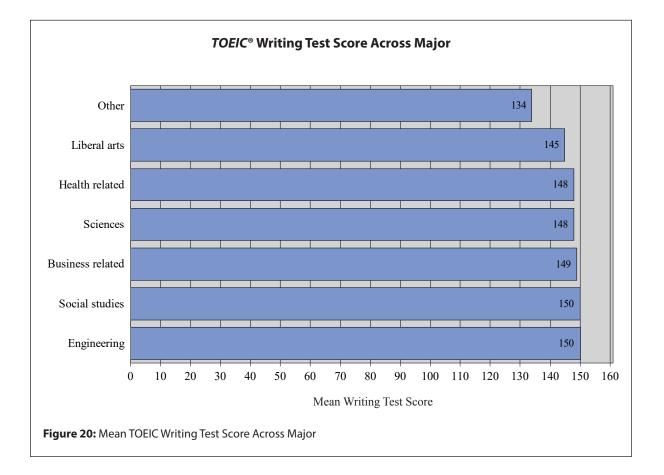


## **Academic Major**

Overall, the largest percentage of *TOEIC*<sup>®</sup> Writing test takers majored in liberal arts (31%). In Panama and Vietnam, 73% and 69% of test takers majored in liberal arts, respectively. In some other countries, many test takers majored in engineering. These countries include Indonesia (80%) and the

Philippines (60%). In the United States, 63% of test takers majored in sciences.

Across all test takers, more females (41%) majored in liberal arts than males (19%), and more males (24%) majored in engineering than females (6%).



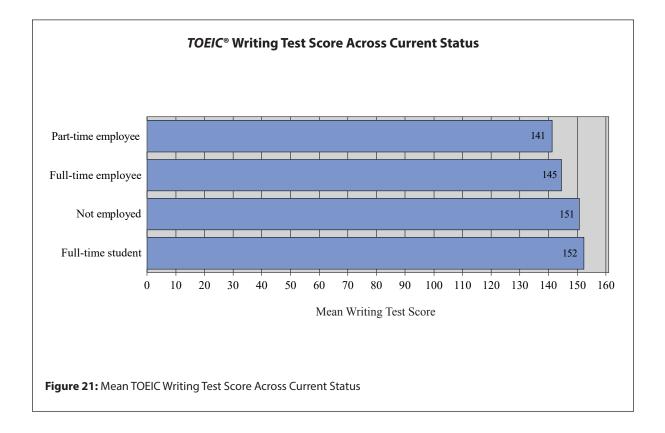
## **Employment Status**

Overall, many *TOEIC*<sup>®</sup> Writing test takers were full-time employees (53%). Countries such as the United States (97%), China (93%), Jordan (87%), Vietnam (80%), Mexico (79%), and Ecuador (79%) had the highest proportion of full-time employees.

Thirty percent of test takers indicated they were full-time students. Test takers in the Philippines

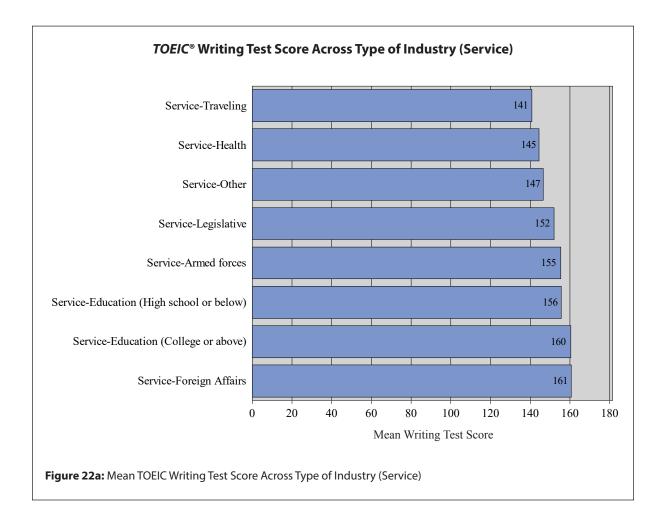
(81%) and Singapore (86%) were mostly full-time students.

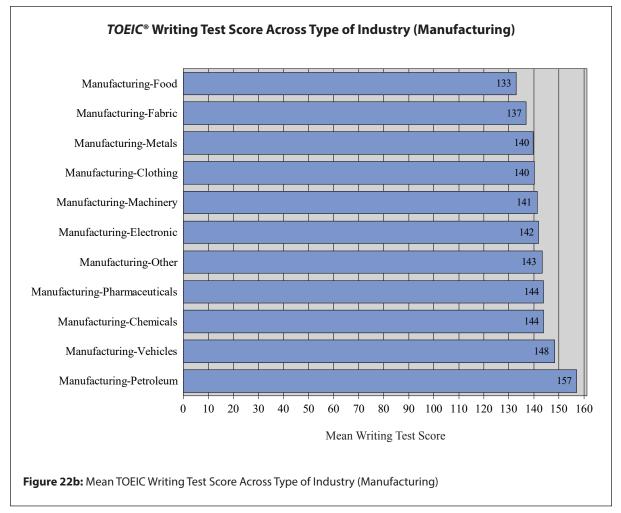
More males (57%) than females (48%) were fulltime employees. More females (33%) than males (27%) were full-time students.



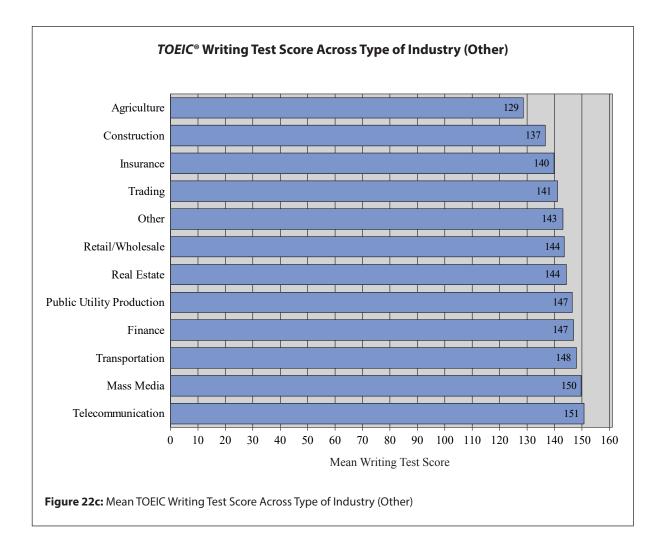
# **Type of Industry**

As seen in Table 4, most test takers who were employed full-time worked in either the manufacturing or the service industries. Figures 22a (Service), 22b (Manufacturing) and 22c (Other than Service or Manufacturing) provide average *TOEIC*<sup>®</sup> Writing scores for the various industry types.





**Note:** No mean scores are reported for the manufacturing-glass industry due to small sample size.



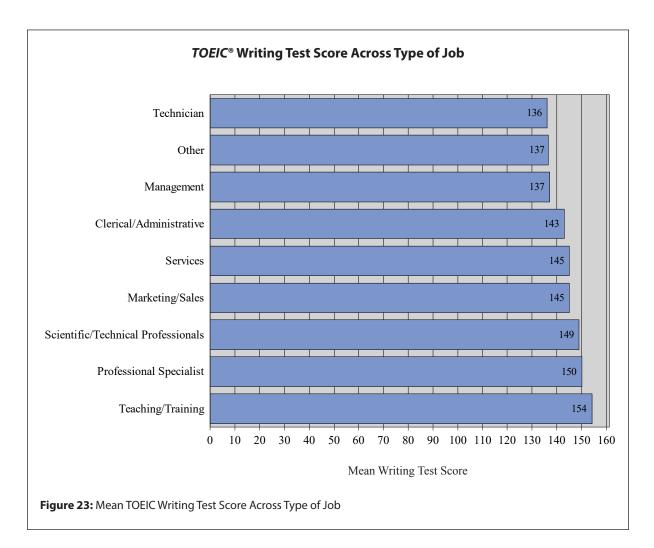
# **Type of Job**

The types of jobs performed by test takers varied greatly across countries. Overall, the largest groups of test takers were in management (21%), clerical/administrative (13%), or scientific/technical positions (12%).

El Salvador and Panama (99% each), and Vietnam (73%), had the largest percentages of test takers working in management positions.

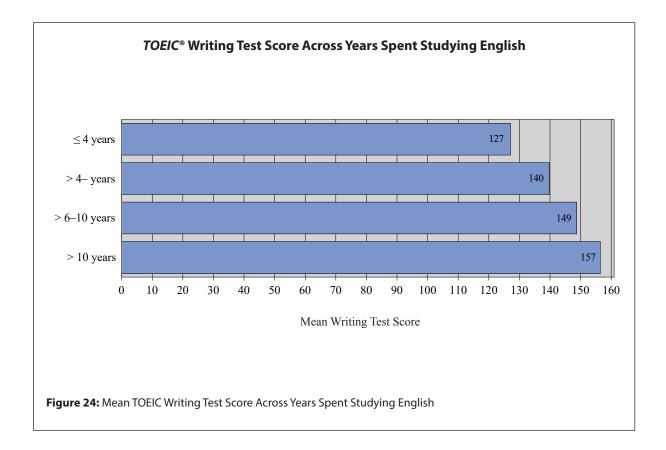
A high percentage of test takers in South Korea (39%) were in clerical/administrative positions. In the Philippines, 32% of test takers were in scientific/ technical positions.

Overall, more females (16%) worked in teaching/ training positions than males (8%), and more females (16%) worked in clerical/administrative positions than males (11%). More males (19%) worked in scientific/technical positions than females (6%).



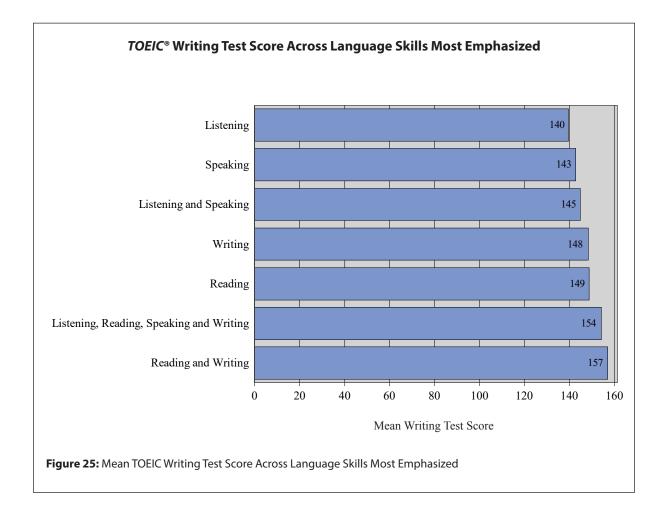
### **Years Spent Studying English**

Seventy percent of 2021 test takers indicated that they had studied English for more than six years. However, in Panama (99%), El Salvador (98%), and the United States (69%), many test takers indicated that they had studied English for no more than four years. Overall, more females (20%) than males (16%) studied English for less than 4 years. More males (54%) than females (51%) studied English for more than 10 years.



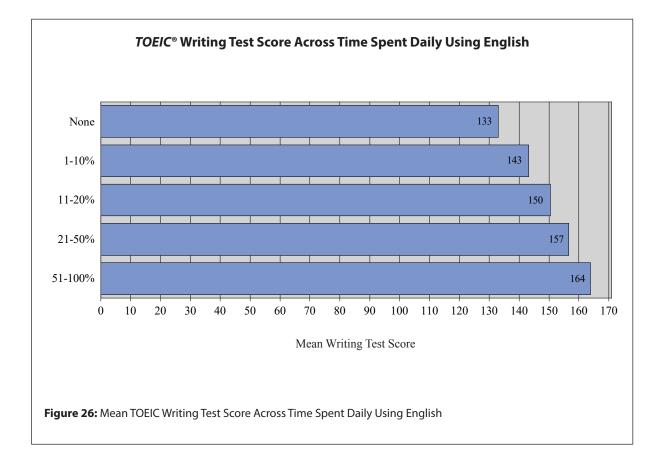
### Type of Language Skill Most Emphasized When Studying English

After indicating the number of years spent studying English, test takers were asked to identify which language skills were most emphasized during their studies. Twenty-nine percent of all test takers indicated that all four English language skills (Listening, Reading, Speaking, and Writing) were emphasized. In South Korea, 59% of test takers indicated that all four skills were emphasized when studying English. In contrast, many test takers in Panama (78%), Vietnam (69%), and El Salvador (57%) indicated that Listening was the language skill most emphasized. In Indonesia (32%), the highest percentage of test takers reported that Reading was most emphasized when studying English.



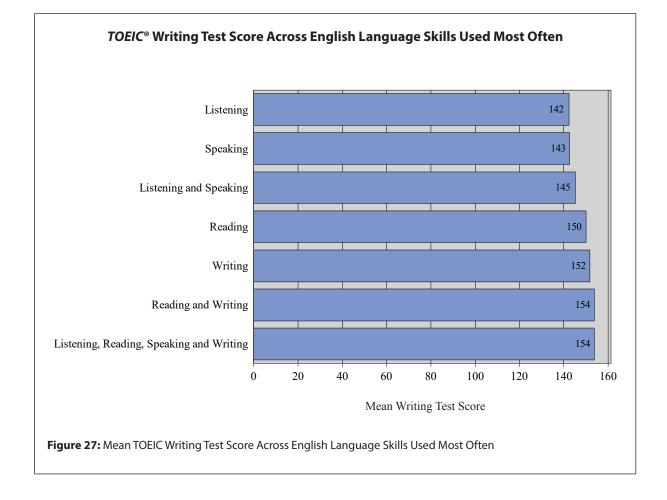
### **Daily English Use Requirement**

In response to the question, "How much time must you use English in your daily life?," 32% of all test takers indicated that they had to use English for only 1 to 10% of their daily life. Countries and regions that had a large proportion of test takers in this category include Indonesia (63%), China (49%), Singapore (44%), and Japan (40%). The majority of test takers in Panama (73%) and El Salvador (56%) reported that they did not use English daily. The United States (43%) had the highest percentage of test takers using English for 51-100% of their daily life.



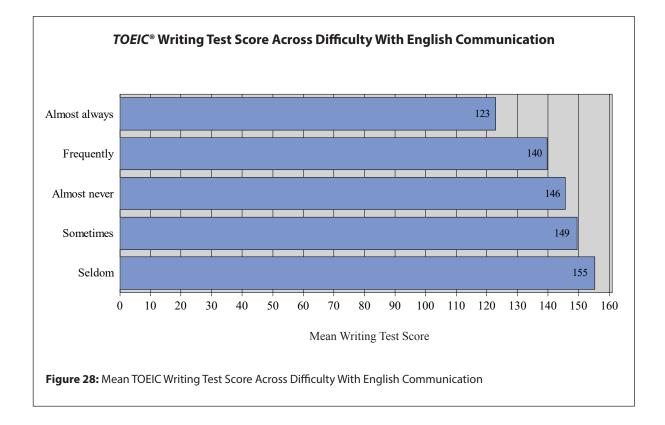
### Most Frequently Used Language Skill

Twenty-eight percent of all test takers indicated that Listening was the English language skill that they used most often. Panama (80%), Vietnam (67%), and El Salvador (65%) had the highest percentages of test takers with Listening as their most used skill. Twenty-one percent of all test takers indicated that Reading was the skill they used most often. Countries and regions that had high percentages of test takers selecting Reading include China (43%), Taiwan (33%), and Chile (32%). Fourteen percent of all test takers indicated that they use all four language skills. Jordan (33%) and South Korea (29%) had a large percent of test takers indicating that they used all four skills frequently.



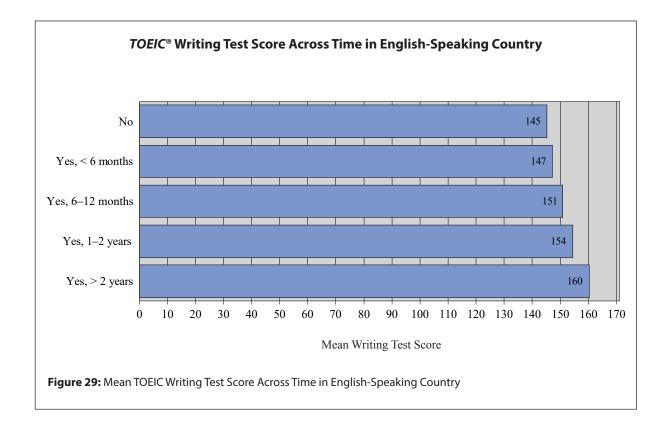
### Difficulty With English Affecting Communication

When asked, "How often has difficulty with English affected your ability to communicate?," 41% of all test takers responded "Sometimes," 22% responded that difficulty with English "Seldom" affected their ability to communicate, and 21% responded that difficulty with English "Almost never" affected their ability to communicate. The majority of test takers in Panama (76%), Vietnam (64%), and El Salvador (62%) reported that difficulty with English "Almost never" affected their communication.



### Time Spent in a Native English-Speaking Country

Respondents were asked, "Have you ever lived in a country in which English is the main spoken language?" Only 19% of all test takers indicated that they had spent six months or more in a country in which English was the main spoken language. Sixty-three percent indicated that they had never spent time in an English-speaking country. The United States (77%) and Singapore (58%) had the highest percentage of test takers that spent more than two years in an English-speaking country.

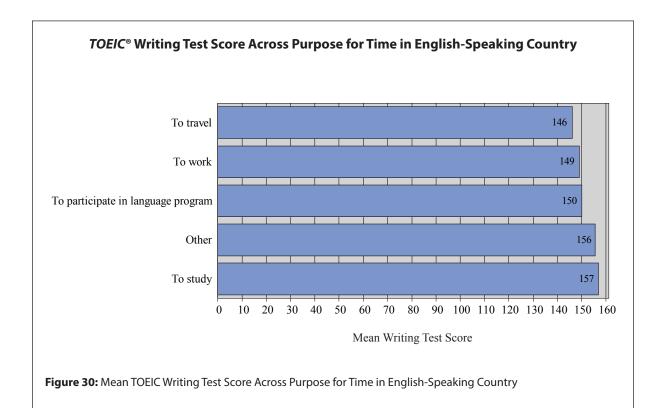


### Purpose for Time in a Native English-Speaking Country

In response to a question asking, "What was your main purpose for living in a country in which English is the main spoken language?," 48% indicated that their purpose was to study or to participate in a language program.

In Jordan and China, 54% and 53% of test takers, respectively, indicated that their purpose was to study. A high percentage of test takers in the Philippines (42%) spent time in an Englishspeaking country for travel purposes. The highest percentage of test takers in the United States (88%) indicated that they spent time in an Englishspeaking country to work.

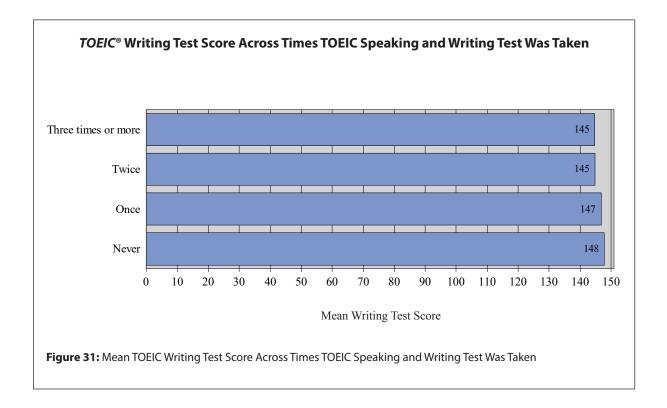
More females (24%) than males (17%) indicated that their purpose was to participate in a language program. More males (28%) than females (14%) indicated that their purpose was to work.



## **TOEIC® Writing Test-Taking Experience**

The percentage of test takers who had previously taken the *TOEIC*<sup>®</sup> Writing test varied widely across countries, from a low of 1% in El Salvador to a high of 78% in Indonesia.

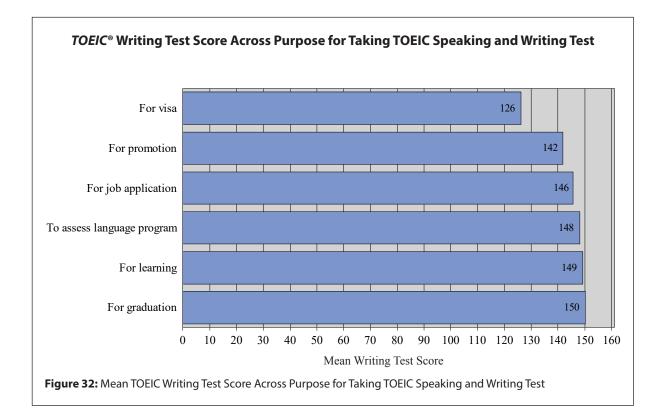
Overall, more females (70%) than males (63%) reported that they had never taken the TOEIC Writing test before. More males (12%) than females (7%) had taken the test three times or more.



### Purpose for Taking the TOE/C® Writing Test

High percentages of test takers indicated that their purpose for taking the *TOEIC*<sup>®</sup> Writing test was for learning (27%), job application (30%), and graduation (21%). Many test takers in South Korea (45%) indicated that they took the TOEIC Writing test for promotion. Many test takers in Panama (75%), Vietnam (72%), Jordan (63%), and El Salvador (57%) took the test for job application. Sixty percent of test takers in Singapore took the test for learning purposes.

More males (16%) took the test for promotion purposes than females (11%). More females (30%) took the test for job application purposes than males (26%).



# Relationship Between *TOEIC®* Speaking and Writing Test Scores

The correlation between the *TOEIC*<sup>®</sup> Speaking test and the *TOEIC*<sup>®</sup> Writing test was about 0.78 based on test takers who took both tests. (Appendix C presents the correlations between Speaking and Writing across regions). This level of correlation indicates that the two measures are moderately related. Both the Speaking and the Writing tests measure test takers' proficiencies in using English in business communications, but each measures a unique set of language skills.

## **APPENDIX A**



### **Background Questionnaire**

Read the choices below each question and select the one best answer. Fill in only one answer for each question.

### Section I.

### Your educational and/or work-related background

- 1. Choose either the level of education in which you are currently enrolled or the highest level that you have completed.
  - Elementary school (primary school) Δ
  - B. General secondary school (junior high school)
  - C. Secondary school for university entrance qualification or equivalent (high school)
  - D. Vocational/technical high school
  - Vocational/technical school after high school E.
  - Community/junior college (for associate degree) F.
  - G. Undergraduate college or university (for bachelor's degree)
  - H. Graduate or professional school (for master's or doctoral degree)
  - Language institution Ι.
- 2. Choose the major that you are currently enrolled in or the major of your highest degree. (The majors shown in parentheses are examples only.)
  - Liberal arts (education, fine arts, languages, Α literature, music, psychology)
  - B. Social studies/law (international studies, law studies, political science, sociology)
  - C. Accounting/business/economics
  - D. Finance/marketing/trading
  - E. Sciences (agriculture, computer science, mathematics, physics, statistics)
  - Health (medicine, nursing, pharmacy, public E. health)
  - Engineering/architecture G.
  - H. Other/none
- 3. Which of the following best describes your current status?
  - A. I am employed full-time (including self-employed).
  - I am employed part-time and/or study R part-time.
  - C. I am not employed. (Skip to Question #6.)
  - D. I am a full-time student. (Skip to Question #6.)

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- 4. If you are currently employed, which industry best describes that of your current employer?
  - 01. Agriculture/fishing/forestry/mining
  - 02. Construction/building design
  - 03. Manufacturing—food
  - 04. Manufacturing—pharmaceuticals

  - 05. Manufacturing—chemicals06. Manufacturing—fabric/paper
  - 07. Manufacturing—oil/petroleum/rubber08. Manufacturing—steel/other metals

  - 09. Manufacturing—machinery/fine machinery
  - 10. Manufacturing—electronic
  - 11. Manufacturing—vehicles (includes manufacturing of all modes of transportation)
  - 12. Manufacturing—cement/glass
  - 13. Manufacturing—clothing
  - 14. Manufacturing—other
  - 15. Service—education (high school equivalent or below)
  - 16. Service—education (college equivalent or above, assessment, research)
  - 17. Service—court/legislative/municipal/prefecture
  - 18. Service—foreign affairs
  - 19. Service—armed forces
  - 20. Service—health/hospital/medical research
  - 21. Service—hotel/recreation/restaurant/travel
  - 22. Service—other
  - 23. Public utilities production/management (electricity/water supply)
  - 24. Broadcasting/mass media
  - 25. Telecommunication
  - 26. Retail/wholesale
  - 27. Trading
  - 28. Accounting/banking/finance/security
  - 29. Insurance
  - 30. Real estate
  - 31. Transportation
  - 32. Other
- 5. If you are currently employed, which of the following best describes the type of job you do? (The jobs shown in parentheses are examples only.)
  - Management (executive, manager, director) Α.
  - B. Scientific/technical professionals (engineer, mathematician, programmer, researcher, scientist)
  - Teaching/training C.
  - Professional specialist (accountant, broker, D. financial specialist, lawyer)

### **APPENDIX A (Continued)**



### Background Questionnaire - Side 2

- E. Technician (carpenter, electrician, equipment operator, plumber)
- F. Marketing/sales (foreign exchange broker, marketing analyst, real estate agent, sales representative, travel agent)
- G. Clerical/administrative (office staff member, receptionist, secretary)
- H. Services (customer service representative, human resources representative, hotel staff member, public relations representative)
- I. Other

### Section II.

#### Your English-language experience

- 6. How many years have you spent studying English?
  - A. Less than or equal to 4 years
  - B. More than 4 years but less than or equal to 6 years
  - C. More than 6 years but less than or equal to 10 years
  - D. More than 10 years
- 7. Which of the following language skills are/were most emphasized?
  - A. Listening
  - B. Reading
  - C. Speaking
  - D. Writing
  - E. Listening and speaking
  - F. Reading and writing
  - G. Listening, reading, speaking, and writing
- 8. How much time must you use English in your daily life?
  - A. None at all
  - B. 1 to 10%
  - C. 11 to 20%
  - D. 21 to 50%
  - E. 51 to 100%
- 9. Which of the following English-language skills do you use most often?
  - A. Listening
  - B. Reading
  - C. Speaking
  - D. Writing
  - E. Listening and speaking
  - F. Reading and writing
  - G. Listening, reading, speaking, and writing

- 10. How often has difficulty with English affected your ability to communicate?
  - A. Almost never
  - B. Seldom
  - C. Sometimes
  - D. Frequently
  - E. Almost always
- 11. Have you ever lived in a country in which English is the main spoken language?
  - A. No (Skip to Question #13.)
  - B. Yes, for less than 6 months
  - C. Yes, for 6 to 12 months
  - D. Yes, for more than 1 but less than or equal to 2 years
  - E. Yes, for more than 2 years
- 12. What was your main purpose for living in a country in which English is the main spoken language?
  - A. To study (in other than an English-language program)
  - B. To participate in an English-language program
  - C. To travel (not work related)
  - D. To work
  - E. Other

### Section III.

#### Your experience in taking the TOEIC° test

- 13. Before today, how many times have you taken the TOEIC test?
  - A. Never
  - B. Once
  - C. Twice
  - D. Three times or more
- 14. What is your main purpose for taking today's TOEIC test?
  - A. For a job application
  - B. For promotion
  - C. To assess the effectiveness of an Englishlanguage program
  - D. To assess future learning needs
  - E. To graduate from a course of study

## **APPENDIX B1**

### Response Rates to Each Background Question Based on *TOEIC*<sup>®</sup> Speaking Test Population in 2021

	Background Questions	Response Rate
1.	Education	89%
2.	Major	85%
3.	Current Status	89%
4.	Type of Industry	99%
5.	Type of Job	99%
6.	Years Spent Studying English	88%
7.	Language Skills Most Emphasized	88%
8.	Time Spent Daily Using English	88%
9.	English Language Skills Used Most Often	87%
10.	Difficulty With English Communication	87%
11.	Time in English-Speaking Country	87%
12.	Purpose for Time in English-Speaking Country	100%
13.	Times TOEIC Speaking and Writing Test Was Taken	88%
14.	Purpose for Taking TOEIC Speaking and Writing Test	88%

\*Note: Given the nature of background questions 4, 5, and 12 (i.e., not applicable to all test takers), the response rates for these questions are based on smaller samples than the samples for other questions.

### **APPENDIX B2**

### Response Rates to Each Background Question Based on *TOEIC*<sup>®</sup> Writing Test Population in 2021

	Background Questions	Response Rate
1.	Education	65%
2.	Major	59%
3.	Current Status	65%
4.	Type of Industry	98%
5.	Type of Job	96%
6.	Years Spent Studying English	61%
7.	Language Skills Most Emphasized	61%
8.	Time Spent Daily Using English	61%
9.	English Language Skills Used Most Often	61%
10.	Difficulty With English Communication	61%
11.	Time in English-Speaking Country	61%
12.	Purpose for Time in English-Speaking Country	99%
13.	Times TOEIC Speaking and Writing Test Was Taken	65%
14.	Purpose for Taking TOEIC Speaking and Writing Test	65%

\*Note: Given the nature of background questions 4, 5, and 12 (i.e., not applicable to all test takers), the response rates for these questions are based on smaller samples than the samples for other questions.

# **APPENDIX C**

# Correlations Between *TOEIC*<sup>®</sup> Speaking and Writing Test Scores by Region

Regions	Correlations
Asia	0.78
Europe	0.65
North America	0.80
South America	0.74





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