Charming Accessories x-x-x Yoyogi, Shibuya-ku Tokyo, Japan 123-5500

Phone: (81)3-xxxx-xxxx / Fax: (81)3-xxxx-xxxx

November 15, 2013

Dear Customers,

We are pleased to inform you of our Silver Moon gift campaign as a way of showing our gratitude for your loyal patronage.

If you purchase one or more items from our Silver Moon line at our stores in Tokyo, you will automatically enter into a drawing which will give you a chance to win our original accessory box (please see the enclosed flyer for images.) The box features a soft velvet exterior with our Charming Accessories logo embroidered on the top. The box comes in black, pink and beige.

This campaign starts from November 22 and goes on until December 9, but the number of accessory boxes is limited to 300. Winners will receive the box without prior announcement. Please note that you may not receive the color of your choice.

We hope you will take this opportunity to visit our stores to receive an early Christmas gift.

Sincerely,

Misaki Uejima

Misaki Uejima

Charming Accessories